

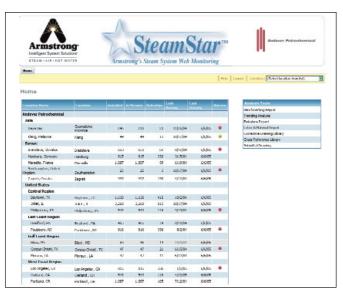
What is it?

SteamStarTM is the first and only web-based platform for recording, monitoring and managing steam trap information.

SteamStar™ web-based platform can.....

- Reach company energy conservation goals.
 The use of SteamStar™ facilitates company wide awareness of performance toward steam saving goals through the web-based sharing of information. The awareness and accountability established by the web- based platform fosters cost saving activities; these activities can be measured against company and industry best practice performances.
- Improve Steam System Efficiency. Steam system efficiency can be directly linked to how well the system is managed. SteamStar™ provides diagnostic reporting at various levels of organizational responsibility. The reports permit the evaluation of current conditions and provide the knowledge necessary to make money saving decisions.
- Achieve Best Practice Energy Management goals. History has shown that companies maximize sustainable cost savings when energy goals are measured, monitored, and managed on a consistent basis. SteamStar™ is the web based tool that will bring data together by site, by region and by company to help achieve best practice energy management goals.
- Save valuable time. Typically steam trap data is presented from multiple sites in different software formats and with different qualifying terminology. These variables make managing steam system information difficult and time consuming. SteamStar™ offers a platform for company wide steam data to be viewed and analyzed without wasted time.
- Improve company wide communication. Users
 at the plant level can perform evaluations to
 determine root causes of steam system issues.
 Using the same platform, the global energy
 manager has the ability to analyze data for sites
 around the world. This level of communication
 promotes understanding of steam system
 efficiency.

- Reduce implementation conflicts. Data from 3rd party software or Microsoft Excel can be import to the SteamStar[™] platform. This feature makes SteamStar[™] a non-binding platform designed for easy company wide usage.
 - Eliminate costs associated with software licensing agreements. Licensing agreements can cost ten's of thousands of dollars for initial software purchase. For the software to facilitate multiple user, additional capital outlay is required. The web-based platform of SteamStar™ eliminates licensing fees and dramatically reduces the required investment. A one month return on investment!



Contact Armstrong for an on-line demonstration of SteamStar™ at the following e-mail address: steamstar@armstrong-intl.com